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**Announcing the Launch of *BIPOC Equity Agency*, a Multidisciplinary Consulting Agency
Specializing in Promoting Racial Equity in Healthcare and Scientific Research**

A new organization dedicated to BIPOC (Black, Indigenous, and People of Color) equity

Alexandria, VA (December 13, 2022) – BIPOC Equity Agency, a multidisciplinary consulting agency advancing racial equity and support for underserved communities, announced its formal launch today. Liza Fisher and Cynthia Adinig, two Black women who are leaders in the Long COVID community and who sit on the boards of multiple health organizations, founded the agency to promote diversity, equity and inclusion.

BIPOC Equity Agency offers a range of consulting services, including healthcare policy analysis and research support, specializing in recruitment of people who are Black, Indigenous, and People of Color (BIPOC) for research initiatives. The co-founders, and their additional founding consultants, bring to their new organization significant experience in policy analysis, patient advocacy, and research.

BIPOC Equity Agency will assist health and science organizations, institutions, hospitals, research facilities and government agencies with research, federal legislation, and innovative community engagement events, all with the intent to drive meaningful change. They will also provide Long COVID education programs for patients, doctors, and researchers. Their initial focus is on healthcare and research, two industries in which Black women and all people of color are disproportionately underrepresented. However, their diverse team has experience in multiple industries.

"We are excited to announce the establishment of this agency that will offer the experience and skills of Black women health equity advocates," said Liza Fisher, co-founder of BIPOC Equity Agency. "Our work initially grew out of the personal frustrations we experienced as Black women living with Long COVID who were seeking appropriate healthcare. It then morphed into a larger goal: addressing community-wide problems. We saw that in order to tackle these larger projects that would bring about systemic change, we needed to establish a formal organization. That is why BIPOC Equity Agency was born."

Co-founder Cynthia Adinig, added: "BIPOC Equity Agency is wholeheartedly dedicated to using our expertise to assist organizations in advancing their diversity, equity, and inclusion efforts. In fact, we feel that our own lives depend on the success of this effort, nation-wide. That is why we are so committed to seeing your institution succeed on this front."

About BIPOC Equity Agency

BIPOC Equity Agency is a multidisciplinary consulting agency promoting diversity, equity and inclusion. Co-founded by Liza Fisher and Cynthia Adinig, two Black women health advocates. Together, they, along with the organization's additional founding consultants, have decades of experience in community outreach, science, tech, and education. Specializing in policy, healthcare and research, BIPOC Equity Agency's team works with industries that drive and shape healthcare and science across the U.S. They see challenges as opportunities that will inspire and help lead the way in building a more equitable tomorrow.

For more information, please visit www.bipocequityagency.com.

Media Inquiries

Contact Cynthia Adinig

Co-Founder

Cynthia@bipocequityagency.com

Contact Liza Fisher

Co-Founder

Liza@bipocequityagency.com

All other inquiries please email

contact@bipocequityagency.com